



**American
Red Cross**

Red Cross Collegiate Leadership Program

Developing Leadership Skills Since 2007

Develop Leadership Skills That Propel Your College Career - And Beyond

The **Red Cross Collegiate Leadership Program** begins with two weeks of intense training, mentoring, and networking to help you develop your leadership skills, discover your purpose, and prepare for your bright future. **And that's just the beginning:** you will return to campus with a life-saving mission of organizing Red Cross blood drives for your classmates and community!

Through the Collegiate Leadership Program, you'll become part of a special tradition of young people who work with the **American Red Cross**, the **National Christian College Athletic Association (NCCAA)**, and the **National Association of Intercollegiate Athletics (NAIA)** to:

- Inspire a new generation of Red Cross volunteers and leaders
- Champion a philanthropic cause
- Impact local communities
- Empower through training, mentoring, and networking opportunities
- Foster leadership opportunities

Program Benefits

Participating student-leaders receive:

- A **\$3,000** scholarship
- A two-week leadership training at the American Red Cross Headquarters in Washington D.C.
- Roundtrip transportation to Washington D.C., room, board, and stipend
- Coaching and mentoring by senior American Red Cross leadership and representatives from NAIA and NCCAA
- An opportunity to make a significant impact on your campus and community through organizing successful blood drives that help save lives

Participant Commitments

Participating student-leaders must agree to:

- Attend the Red Cross Collegiate Leadership training in Washington D.C., for two weeks in June
- Organize and market Red Cross blood drives/activities on campus during their remaining academic years
- Serve throughout your remaining academic years
- Identify a successor on campus to continue blood drives after you graduate

In addition, participating **NCCAA** and **NAIA** institutions must agree to allow the student leads to host Red Cross blood drives and to support and recognize the student leader if he/she decides to form a Red Cross Club on campus.

A Life-Saving Purpose

Our program participants embrace a mission that has helped tens of thousands of people in their time of need.

You can reference the site at: redcross.org/rccl if more information is needed.

