



## Montana Tech Career Fair Handbook, Mobile App and Advertising

### Handbook

The career fair handbook will be distributed to students attending the career fair. Career-related information has been written and will be alongside the company ads. This was designed to help highlight companies who select advertising to market their companies to students. This is an excellent opportunity to market your business to students at Montana Tech. **The advertisements in the career fair handbook will be printed in color.**

Advertising options include a “featured employer” listing in the MT Tech Career Fair+™ app and an ad in the handbook as described below:

- Full Page: 11” vertical by 4” wide - \$175
- Half Page: 5.5” vertical by 4” wide - \$150
- Quarter Page: 2.75” vertical by 4” wide - \$125
- Logo Only - \$100

**The deadline to place an ad in the handbook is August 11th, 2023.**

### Advertising

Advertise in the MT Tech Career Fair+™ app and the career fair handbook for an additional cost to highlight your company’s information to every student who attends the career fair. The ad should be a PDF file, Tag Image File format (.TIF) or JPEG image. Please make sure the resolution is 300 dots per inch (dpi) or higher and the image size is at least equal to the size of the ad (see below for specific ad sizes).

Please send your correct size ad via email with the subject: “Career Fair Ad” to [careerservices@mtech.edu](mailto:careerservices@mtech.edu).

### Mobile App

Career Services is excited to use the MT Tech Career Fair+™ app during the career fair. The name of all of the companies attending, majors selected, position types, and positions available from your DR 2.0 registration will appear in the app at no additional cost. The information will give students access to attending company information leading up to the career fair, as well as during and after.

Please contact Career Services at [careerservices@mtech.edu](mailto:careerservices@mtech.edu) or 406.496.4140 with questions.