Alumni Connection Packages

Exposure where it matters - Be part of Oredigger Pride

1300 W. Park Street
Butte, MT 59701
mtech.edu/alumni

TAILGATE SPONSORSHIP

$1,000 per game
1. Sponsorship of alumni tent at football tailgate events (excluding homecoming)

HOMECOMING SPONSORSHIP

Exclusive $15,000
1. Community activities
   • Parade
   • Paint the Town Green (logo added to all correspondence to elementary schools)
   • Tailgate
   • Alumni tent and food sponsorship (banner hung at event)

2. Campus activities
   • T-shirts given out to faculty, staff and students (logo displayed on t-shirts)
   • Thank you signage hung around campus
   • Logo displayed on LED boards

3. Alumni Recognition Banquet
   • Logo displayed on invitations and programming

COMMENCEMENT SPONSORSHIP

Exclusive $15,000
1. Distinguished Alumni/Reunion Banquet and Activities Sponsor
   • Signage during the tour of Butte on the Old #1 Trolley and at the tour of the underground mining laboratory on campus.
   • Signage on other activities which may include a tour of the Lady of the Rockies, golfing, etc. (weather permitting)
   • Sponsorship of the reunion luncheon
   • Sponsorship signage at event venue

2. Alumni reunion mailings
   • Logo on all correspondence to alumni celebrating their 25th — 60th class reunions
   • Commencement MNews article sponsor
   • 2” ad to spread the bottom of the commencement article in MNews

3. Signage on banners and LED boards on campus during commencement week programming

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Stay Connected with Montana Tech!

**MNEWS SPONSORSHIP**
MNews, Montana Tech’s alumni magazine, is distributed four times per year to 15,000 alumni and friends across the U.S. and Canada.

**CAMPUS SHORTS SPONSOR - $4,000**
- Sole sponsor of the Campus Shorts two page spread in each of three editions of MNews (ad dimensions are 2” across the bottom page bottom banner)

**IN MEMORY & CLASS NOTES SPONSOR - $3,000**
- Advertise in the Chancellor’s and Fall editions of MNews (ad dimensions are 2” and spread across a two page spread)

**HOMECOMING PAGES SPONSOR - $1,000**
- 2” banner ad at the bottom of the two page homecoming spread in the fall edition of MNews

**ALUMNI EVENTS CALENDAR - $1,000**
- Advertise on the calendar of events page in four issues of MNews (1/4 page ad in each issue)