



Handbook

The career fair handbook will be distributed to the students attending the annual Career Fair.

In addition to your company information, the names of the recruiters, majors, types of employment, academic levels and degree requirements for the positions that you are looking for at the career fair will be listed. This information will appear in the handbook at no additional cost.

Please be sure to review the **Company Profile** that you have within the DIGGERecruiting system. This information will also be included to give students more information about your company.

The information will be printed for the career fair handbook *as it appears in your registration information in DIGGERecruiting*. Please be sure to enter your company's web site so students will be able to preview information about your company prior to attending the career fair.

Advertising

Advertise in the annual Career Fair handbook to put your company information into the hands of students who attend the career fair. This is an excellent opportunity to market your business to students at Montana Tech!

The handbook is printed in black and white. Please submit your company's ad to the size specified below and in **grayscale**. The ad should be a **PDF file, Tag Image File Format (.TIF) or JPEG Image**. Please make sure the resolution is **300 dpi (dots per inch) or higher** and the image size **at least equal to the size of the ad** (see below for specific ad sizes).

Please send the ad via email with the Subject: "**Career Fair Ads**" to kmcnamee@mtech.edu or mail your ad on a CD to Career Services, 1300 West Park Street, Butte, MT 59701. The advertising dimensions and prices are as follows:

Full Page 11" high (vertical) by 4" wide (horizontal) - \$125

Half Page 5.5" high (vertical) by 4" wide (horizontal) - \$100

Quarter Page 2.75" high (vertical) by 4" wide (horizontal) - \$75

Logo Only - \$50

The deadline for placing an ad in the Handbook is August 6, 2012.

Additional Advertising

Advertise in other Montana Tech publications throughout the year.

MNews, Montana Tech's alumni magazine (\$300/issue)

The Technocrat, the student newspaper (\$100/year)

Totally Tech supporting Digger Athletics (\$600/year) and much more!

This is an affordable advertising package and an opportunity to partner with Montana Tech. Any questions or comments, please contact Sarah Raymond, Director Career Services at sraymond@mtech.edu or by phone 406.496.4384.

Thank you!